



# FX Future The future of FX Lifting Magnets



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### **FX Future**

#### What we have achieved since the market launch in 2016

- Over 50,000 units sold worldwide approx. 60% of them in the EU
- 70 Standards available
- Regular product variation
- Continuous quality improvement
- Introduction of new standard sizes FX-800 and FX-1500 with attractive price/performance ratio
- Conformity with new standard EN 13155:2020 -> load class S7 (min. 2,000,000 load cycles at maximum load)

#### The FX series is the world's best lifting magnet program according to the following aspects

- Technic
- Quality
- Ergonomy
- Completeness
- · Availability / longevity / spare parts supply

#### What is the goal

Sustainability

#### How we want to achieve this

Green Dot / Transparent product information

#### What is Green Dot

The Green Dot is an NFC chip that will be integrated into all our FX lifting magnets from the beginning of 2024

#### What is Green Dot for

• The Green Dot offers a wealth of information, which is divided into the device area and the customer area

#### Device area

- · Link to database/website
- · Spare parts list
- Manual
- Test instruction
- S-Nr. digital
- Rare earth material value = FX Refund

#### Customer area (freely writable)

- · Contact details specialist dealer/inspector
- Inventory number
- · Test history

#### Was is FX Refund

FX Refund as determined at the time of purchase will be reimbursed 100% when sent in for recycling

#### What sales benefits result from FX Refund

- Sustainability
- Price / value feeling
- · Psychological advantage
- Trust
- · Added product value through simple document maintenance / spare parts identification / digitalization





Located in the beautiful Black Forest, our professionals offer you the best advice from the leading manufacturer of permanent and electro-permanent magnet systems. In addition to a wide range of standard products such as the FX series in the field of lifting magnets and the FXL series in magnetic clamping technology, we offer a wide range of magnetic auxiliary clamping and lifting devices and manufacture customer-specific solutions in quantities of one or as OEM for your needs.

## From Experience and Innovation

**Green Magnets for moderne Industry - Made in Germany** 

